



## **TOWN NORTH BANK BANKS ON CONSENTRY FOR PCI COMPLIANCE**

ConSentry's LANShield Platform Authenticates Users, Segments the LAN, and Enables Role-based Access Control across the Bank's Corporate Network

Milpitas, CA – July 25, 2007 – ConSentry Networks, the leader in secure switching, announced today that Town North Bank N.A. of Dallas has deployed its LANShield™ platform to limit user access to customer information. The bank, which focuses on financial services for individuals and businesses as well as on payment services for credit unions, has deployed ConSentry platforms in both its primary operation center in Dallas and its disaster recovery back-up location.

Town North Bank, one of the largest independent banks in North Dallas, initiated the deployment to augment its internal controls to comply with the Payment Card Industry (PCI) data security standard.

"Our priorities were to authenticate users, enforce LAN segmentation with firewalling, and control users on the LAN," said Jon Odom, senior systems engineer at Town North Bank. "We were headed down the path of rearchitecting our VLANs, but ConSentry's approach provides us a more secure solution. Plus, we're a lean team, and we could deploy it in days instead of the months it would have taken to do VLANs and firewalls."

In its 35-year history, the bank has a track record of outstanding innovation. It was the first bank in North Dallas to provide an Automated Teller Machine (ATM) when it first opened, and ever since it has sought innovative technologies to augment service offerings for customers and to improve operational efficiencies. After evaluating other options, the bank determined that the ConSentry solution is unique in its LAN security capabilities, and it found the architecture to be an easy fit within the bank's existing network infrastructure.

ConSentry's LANShield platforms provide secure switching, enabling organizations to control every user and secure every port on the LAN. The comprehensive set of controls provides authentication and posture check for admission control, visibility into all user activity on the LAN, identity-based control to limit what users can access, and threat control to mitigate zero-day outbreaks.

"Having everything in a single platform makes it so much easier for us," said Odom.

"Town North Bank joins a growing list of financial organizations relying on ConSentry to restrict access to customer data and other sensitive information on the LAN," said Tom Barsi, president and CEO of ConSentry. "The role-based access control that the bank will apply to PCI data is a great example of why NAC is not enough."

### **About ConSentry Networks**

ConSentry Networks delivers secure switching, enabling enterprises to control every user and secure every port on the LAN through its LANShield product family—the LANShield™ Switch, LANShield Controller, and InSight™ Command Center. More than 100 enterprises today rely on ConSentry's award-winning secure-switching platforms to protect their corporate assets, ensure continuity of operations, and dramatically reduce the risk of security breaches. ConSentry is backed by blue-chip

venture capital firms Accel Partners, DAG Ventures, INVESCO Private Capital, and Sequoia Capital; and is headquartered in Milpitas, California.

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